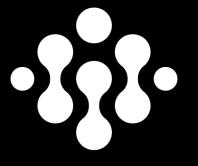
# audiakinetic



Empower your audio teams to deliver outstanding immersive experiences



# Huuise Free for Indies

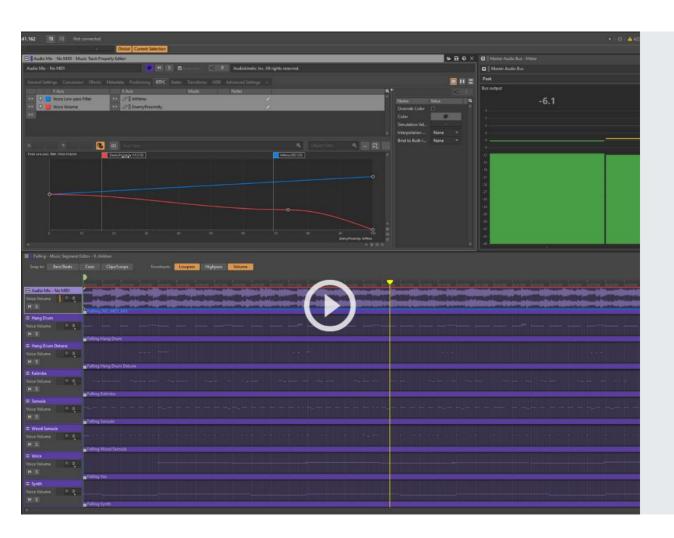
- Adaptable Licensing
- Educational Resources
- Sample Projects



#### **Authoring**

Wwise offers endless possibilities, giving you the ultimate in artistic freedom. Programming concerns and performance considerations are removed from the design process, while multi-platform development is simplified.



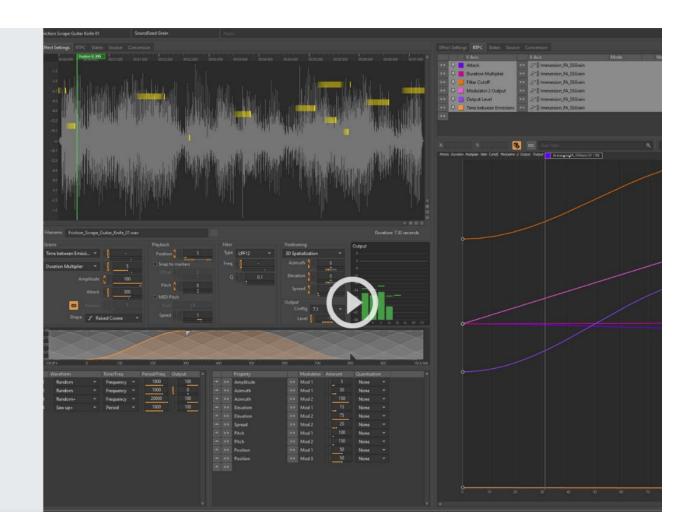


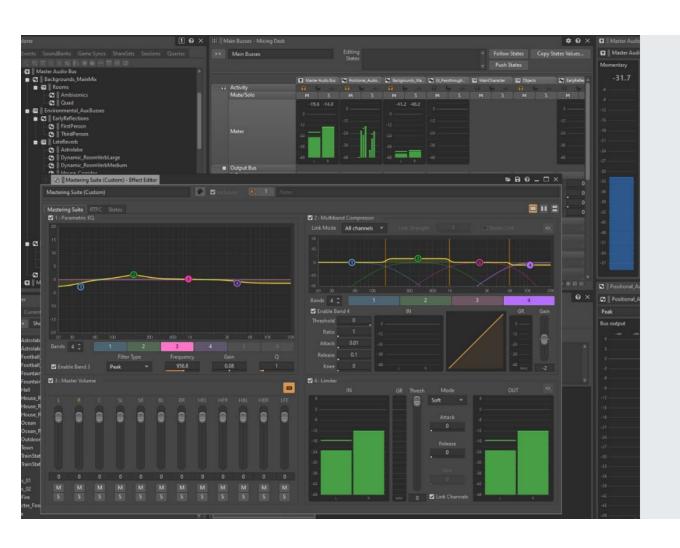
#### **Interactive Music**

Wwise gives composers the freedom to create award-winning adaptive musical scores. With Wwise, musical cues respond to rule-based transitions, ensuring the best possible segment plays at any given moment.

#### **Synthesis**

Wwise features an array of built-in sound synthesizers, giving sound designers the power to generate infinite variety with little impact on resources.



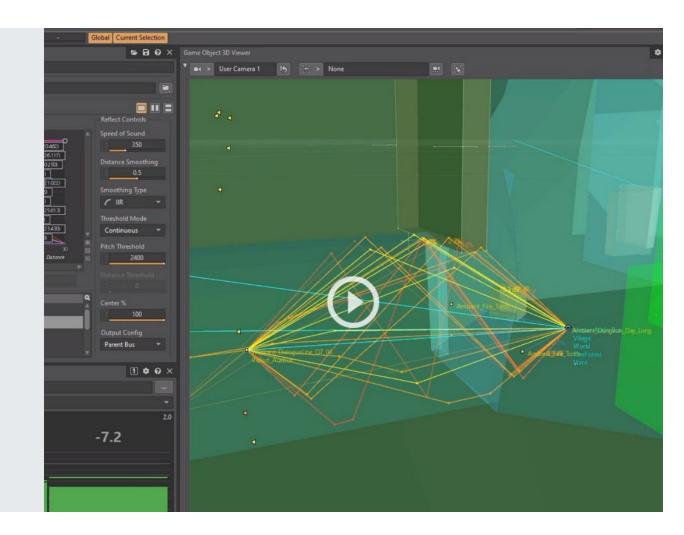


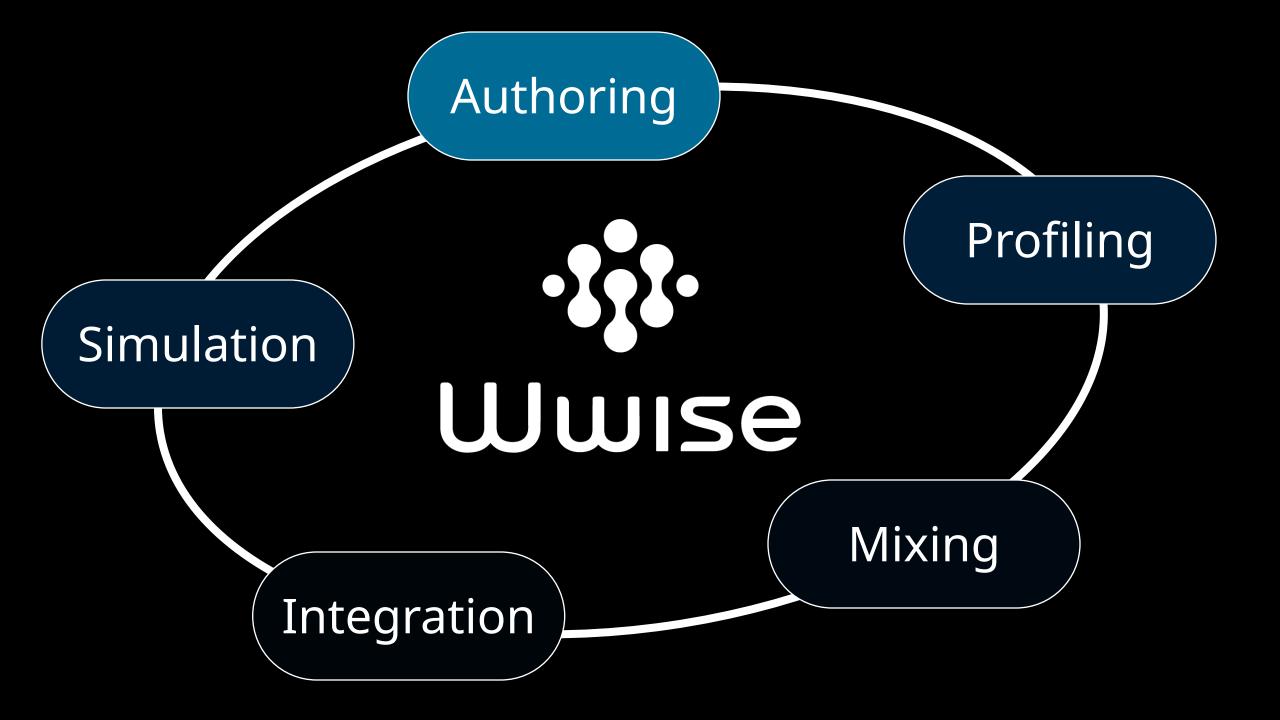
#### **Dynamic Mixing**

Wwise offers various dynamic mixing techniques, letting you manage sound priority based on changing conditions while ensuring processing constraints are respected and processing power is put to best use.

#### **Spatial Audio**

Wwise Spatial Audio specializes in sound propagation, virtual acoustics, and spatially informed audio rendering, making it easy to create highly-immersive audio environments with an unparalleled sense of your virtual surroundings. As a continuing field of research at Audiokinetic, many new spatial audio features, plug-ins, and partnerships can be expected in the coming years.





#### **Author**

Build sound, motion, and music structures and define properties and behaviors.

# **Profile**

Profile in real time to ensure game constraint compliance.



# **Simulate**

Validate artistic direction and simulate game play.

#### Mix

Mix properties in game in real time.

# Integrate

Integrate early without additional programming.

# **Wwise Partners Ecosystem**





# Sample Games



- Non-violent adaptation
- 1<sup>st</sup> Person perspective
- Windows, Mac
- Used in Wwise-101 & Wwise-201 course



- A-B Lab for Spatial Audio and 3D Audio
- 1st Person perspective
- Full Unreal project available
- Windows, Mac,
  Oculus & Vive





- Full game with quests, items and enemies
- 3rd Person perspective

**Unity** 

- Full Unity project
- Windows, Mac, iOS,
  Android



- Published game sample
- 2D side-scroller
- Full Wwise project with no original audio files
- Windows, Mac

# Wwise Benefits

#### **Industry Standard**

Most sound designers and many programmers have experience with Wwise.

#### Feature Set

More audio features in Wwise than all competitors grouped.

#### **Cross Platform**

Design once, port to many platforms.

#### Collaboration

Facilitates collaboration among distributed teams/content providers.

#### Stability

Rock-solid!

#### Support

Fast turnaround. Personalized.

#### Workflow

Reduces dependencies on programmers.

#### **Runtime Performance**

Good balance of flexibility vs. perf. on all platforms.

#### Integrations

Ready-made integrations. Customizable by developers.

#### Easy to Learn

Quality certification courses, documentations & samples. 250 registered academic institutions.

**Wwise User Ecosystem** 

**Partners** 

1.5K **Developers** 

**Automobile Manufacturers** 

> **Platform** Manufacturers

Wwise **Ambassadors** 

all languages

1.2K Blogs published in

Blog Readers 77K /yr

**Authors** 200

250K **Wwise Users** 

**Wwise** Certified **3K** 

475 **Academic** Institutions

**Wwise** Instructors 99

> 45K **Wwise Students**

4 Certifications

5 Languages

# POWERED BY WWISE



# Gaming

Powered by





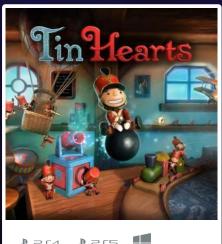
























XBOX ONE





# Gaming

Powered by























EMBRACER\* GROUP



XBOX ONE











HORIZON





# Location-Based Entertainment



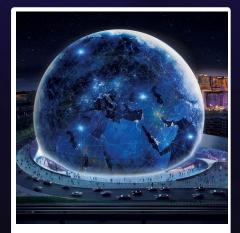




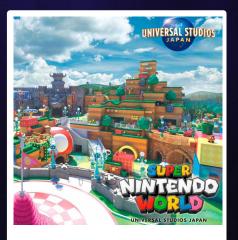








Madison Square Garden Sphere, Las Vegas



Super Nintendo World, Universal Studios, Osaka



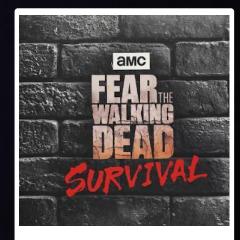
NFL, 2020-2021 Season



Star Wars: Galactic Starcruiser Adventure, Disney Park, Orlando



Jurassic World: VR Expedition



Amc Fear the walking dead Survival